



**PRESS RELEASE – FOR IMMEDIATE RELEASE**

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**POST ACUTE CARE NETWORK BECOMES CONCENTRIC HEALTH**

**Loveland, Ohio** – The Post-Acute Care Network, LLC (PACN), a joint partnership between Life Enriching Communities and Episcopal Retirement Services, is changing its name to Concentric Health. Concentric Health works to provide the best possible care and outcomes for patients. The new name more accurately reflects the evolution of the company since its founding in 2011 by depicting the company’s mission of driving successful outcomes in post-acute care.

The new branding and logo reflect Concentric Health’s unwavering commitment to improving outcomes and decreasing costs of health care. The circle of the new logo represents the various collaborations between care providers and patients. Through this process, the company reconfirms that patient care involves: engaging the family members and healthcare providers to work together; providing education and resources for independent health management; and creating comprehensive care plans through robust care transitions.

Tim Grimes, Chief Executive Officer says, “We made it our purpose to change with intention. In doing so, we not only developed the new brand and logo, we refined our mission, vision, and values. While our brand and logo have changed to better reflect our commitment to driving successful patient outcomes in post-acute care, our vision has not changed: Post-acute care should be designed to positively impact lives by putting the patient at the center of all that we do. We started our company with that as our vision and it remains true today.”

Concentric Health assists its members by redesigning care delivery models, implementing care transition programs, and analyzing metrics to assure that patients receive better care at a lower cost in the post-acute care setting. The Concentric Health Network includes eleven provider partners located across Cincinnati, Columbus,

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Dayton and Northern Kentucky. Based on Medicare Claims data for 30 day episodes of care in the Cincinnati market (counties of Hamilton, Butler, Warren, Clermont), Concentric Health partners' average length of stay in a skilled nursing facility is nearly 8 days lower than market; total cost of care (post hospital discharge) is \$3000 lower than market; and rate of readmission during the 30 days post hospital discharge is 19% lower than market. Visit the Concentric Health website [www.concentrichealth.net](http://www.concentrichealth.net) or contact Tim Grimes for more information (513-719-3502 or [tim.grimes@concentrichealth.net](mailto:tim.grimes@concentrichealth.net)).



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